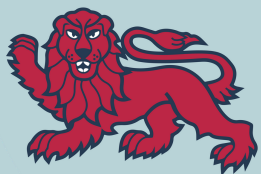


Cambridge University Rugby Union Football Club

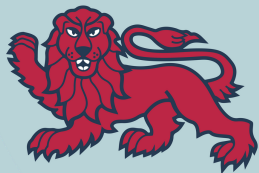
SPONSORSHIP OPPORTUNITIES 2022-2023



"Studying at Cambridge University and playing for the rugby club in the 148th Varsity Match at Twickenham was one of the best experiences that I have ever had."

- James Horwill, Australia rugby captain 2011-2015

Blue blood, red heart



HOW WILL YOU BENEFIT?

Join us on our journey to create the best student rugby experience in the world

Brand Exposure

- We have an audience of over 25,000 across social media and spectators at matches as well as an extensive alumni database.

Business to Business Exposure

- We host a range of events at CURUFC for our business network of roughly 60 corporates.

Corporate Entertainment

- The opportunity to sponsor a home match and bring up to 30 guests to Grange Road for corporate hospitality.

Access to Talent: CURUFC Careers

- Direct access to employment and internship offers to 140 CURUFC players on an annual basis.

Women's Rugby

- Over the last 5 years, women's rugby at Cambridge has flourished, and we have seen participation double in this time.

International Tickets

- We have an allocation of international tickets for matches in the Six Nations and Autumn Internationals.



Over 140
players



Approximately
3100 followers



More than
2300 followers



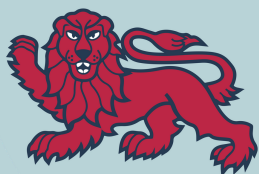
Over 21000 accounts
reached (last 90 days)

About the University of Cambridge

- With an over 800-year history of people, ideas and achievements, Cambridge University is undoubtedly one of the world's pre-eminent academic centres. Just recently, Cambridge was ranked as the 2nd best university in the world.
- Cambridge University comprises 31 Colleges and over 150 departments, faculties, schools and related institutions.

About the Club

- Founded in 1871, CURUFC is one of the most renowned amateur sporting clubs in the world. We have produced more than 320 men's and women's internationals and more British and Irish Lions than any other club.
- We currently have three Men's and three Women's teams. Both first teams will play their annual Varsity Match against Oxford University at Twickenham in April 2023.
- CURUFC is independently managed and therefore it actively seeks partnerships with corporate businesses to ensure the provision of rugby for all students.



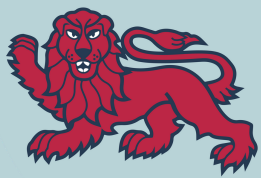
SPONSORSHIP OPPORTUNITIES

Sponsorship Option	Benefits	Price
Steele-Bodger Team	Company logo on the front of the Steele Bodger team shirts. Mention in the programme and scoreboard	£3,500
Match Sponsor	Hospitality in the Steele-Bodger Room, with food and beverage options available. Recognised in the match programme. Man of match sponsor with social media coverage.	£1,500 per match
Programme Advert	Presence in home match programme throughout the year, or just for the Steele-Bodger Match. Excludes the Varsity Matches.	£230 - £600
Perimeter Board	Perimeter board with company logo. Annual cost excludes initial production charge.	£625
Gym and Stand Naming Rights	Naming rights to the performance centre and/or the Comber Stand at Grange Road. Sponsorship Package by agreement.	To be agreed
Kit Branding	Company logo on sleeves, lower back or the back of the shorts.	£2,000 - £4,000
International Women's Day Event	Sponsorship package by agreement	£4,000

If you are interested in sponsoring us, please contact **Andrew McGahey** (mcsaheya@gmail.com) or **Fabia Howell** (admin@curufc.com) by email or call the office on **01223 354131**.

Cambridge University Rugby Union Football Club

SPONSORSHIP OPPORTUNITIES 2022-2023



Blue blood, red heart